



creative ideas | intelligent solutions | reliable partners

COMPANY PROFILE

# // introduction



With three decades of experience, Scan Display is a leader in the Southern African exhibition, events and display industries, specialising in award-winning exhibition stands, event and exhibition infrastructure, and brand activations.

Our product range extends from large custom-built stands and portable systems to banner systems, brochure holders, display cases and shopping kiosks. We supply the full range of exhibition and event services including shell scheme, carpeting, electrics, furniture and audio-visual equipment.

# // introduction



We have branches in South Africa and Botswana and a network of distributors in Africa. Our African expertise has seen us complete numerous projects on the continent, from small exhibition stands to large pavilions.

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// Outdoor branding



// Display products



// Exhibition stands



// Branding



// Exhibition & event infrastructure



// Portable stands



// Mall activations



# // representation



Scan Display's head office is in Rosebank, Johannesburg. The company has branches in Cape Town, Gqeberha, Durban and Gaborone.

Scan Display is an active member of local industry associations including SAACI, EXSA, AAXO and the Event Greening Forum.

Scan Display has the support of a global network, with partners all over the world. The company is a member of international exhibition industry association, the International Federation of Exhibition & Event Services (IFES). Scan Display was IFES' first African member and the company's Managing Director, Justin Hawes, served on the IFES board from 2013 to 2024. He was the association's President for 2021-2022.



### **Scan Display is committed to:**

- // Delivering excellent value and satisfying our clients' needs through
- // Honesty, transparency, creativity, reliability and professionalism;
- // Achieving sustainability, security and safety in our workplace, and
- // Encouraging the upliftment and empowerment of all our people.



## // Justin Hawes - Managing Director

Justin is a Chartered Accountant with a BCom, BAcc and HDip Tax from the University of the Witwatersrand, Johannesburg, South Africa. He has been Managing Director of Scan Display since its formation in 1996.

In 2009, Justin co-founded the Event Greening Forum (EGF), a non-profit organisation promoting sustainability in the events industry. He served on the Exhibitions & Events Association of Southern Africa's (EXSA) Executive Committee for six years, two of them as Vice Chairman and one as Chairman. He served on the board of the International Federation of Exhibition & Event Services (IFES) from 2013 to 2024. He was the association's President for 2021-2022.

## // Moses Nefale - Financial Director

Moses joined Scan Display as an Assistant Accountant in 2008. In 2010, he was appointed onto the company's Executive Committee. In 2013, he became Financial Director, responsible for the company accounting and administration functions. Moses has spearheaded the company's BEE and Learnership programmes.





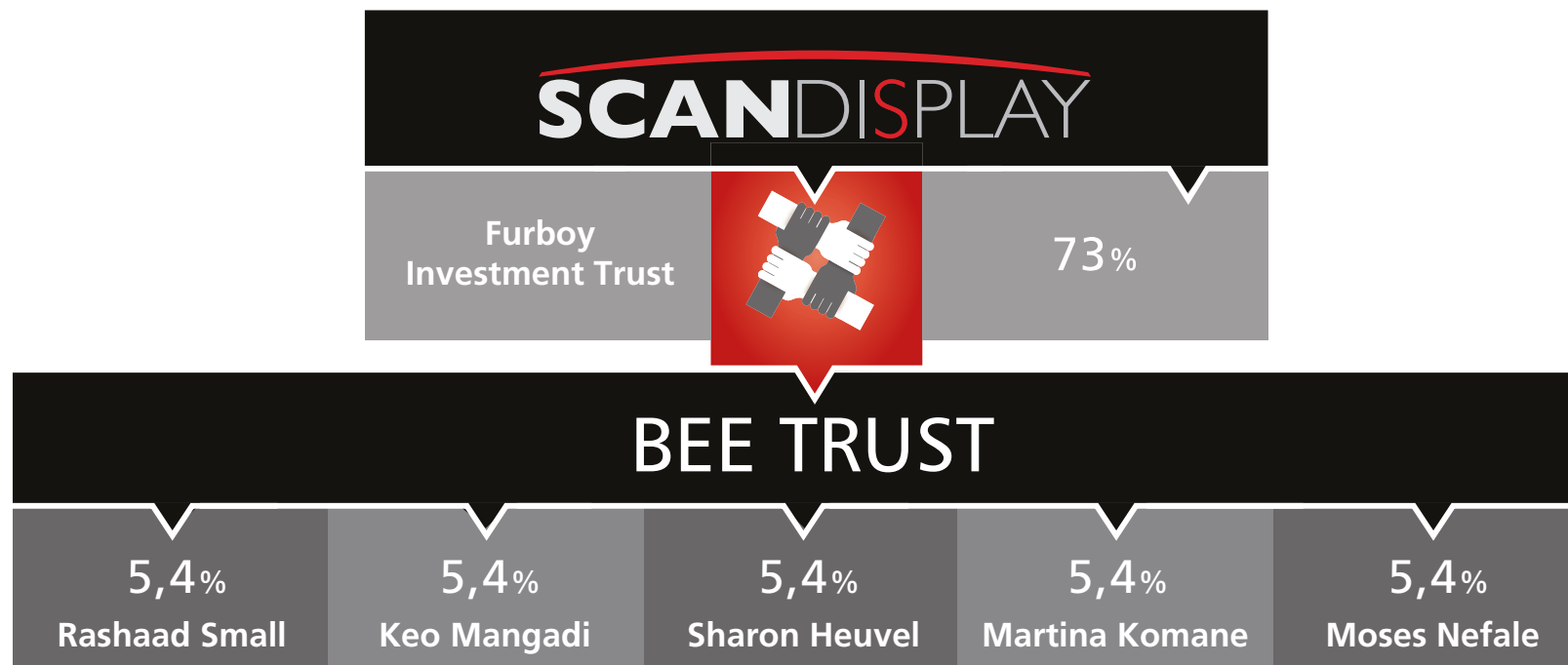
// **Martina Komane - Production Director**

Martina was employed by Scan Display straight out of school in 2002 as part of the company's Siyacima Learnership Programme. She was appointed Site & Services Manager in 2010 and Production Director in 2014. She oversees the company's production function. Martina is Chairperson of the Scan Display BEE Trust, which was established in 2005 to empower previously-disadvantaged staff members.



// **Jacob van Zyl – Creative Director**

Jacob joined Scan Display's Cape Town branch as an Interior Designer in 2013. He was appointed Head of Design in 2021, Manager of the Cape Town branch in 2022, and Creative Director in 2024. Jacob is responsible for managing Scan Display's Cape Town branch, as well as the company's creative direction and new product development.



Scan Display is committed to empowerment. The Scan Display BEE Trust has been established to empower previously-disadvantaged staff members who are involved in the day-to-day running of the business. Through the Trust, these staff members collectively own 27% of the company.

Scan Display works closely with a number of SME companies including Raven S Customs and Presence Productions to assist with their growth and development.

Scan Display is a Level 1 contributor on the BEE Scorecard.



Scan Display is committed to promoting sustainability in the exhibition, events and display industries.

The company encourages clients to use green design principles and eco-friendly products, including the reusable Fabric Pop-up Stand and Fabric Shell Scheme.

Scan Display's Managing Director, Justin Hawes, co-founded the Event Greening Forum (EGF) in 2009. The Forum is a non profit organisation that promotes greening practices within the events industry.

Scan Display received four Green Stand Awards at the Exhibitions & Events Association of Southern Africa (EXSA) EXSA-Illence awards in 2026. These accolades highlight the company's commitment to green practices.



Scan Display's clients have also won numerous awards for their Scan Display-designed and - built stands.

- In 2023, Scan Display received the South African Association for the Conference Industry (SAACI) Ubuntu Award for its contribution to the business tourism industry. Justin Hawes also received the Godfrey King Award for his contribution.
- In 2024, the Association of African Exhibition Organisers (AAXO) presented Scan Display's Managing Director, Justin Hawes, with an award for his Outstanding Contribution to the industry.
- Scan Display won the 2026 AAXO Best Supplier Award.

# // international experience



The company has completed over 100 international projects, including exhibition stands in wider Africa, Toronto, Brussels, Las Vegas, Frankfurt, Barcelona, Düsseldorf and London.





Investing in African Mining Indaba (also known as Mining Indaba) is the world's largest mining investment conference and the largest mining event in Africa. It takes place annually at Cape Town International Convention Centre in Cape Town.

Scan Display has built the event's infrastructure since 2018 and numerous exhibitors' stands each year.





Investec Cape Town Art Fair showcases a diversity of work at the forefront of African contemporary art. It is held at the Cape Town International Convention Centre in February each year.

Scan Display has built the infrastructure since the first event in 2013.





Finance Magnates Africa Summit (FMAS) is held at the Cape Town International Convention Centre. It is Africa's largest event for online trading, fintech, crypto and payments, bringing together traders, brokers and fintech companies to showcase the latest technologies and services in the industry.

Scan Display provided the show's infrastructure, registration areas, rigged signage, venue branding, and also built several stands at the show in 2025 and 2026.





We are Africa is a vibrant gathering of luxury African travel brands, which is held annually at the Cape Town Stadium.

Scan Display has built the exhibition infrastructure since the show's inception in 2014, creating custom-made exhibition booths, registration areas and a variety of networking and entertainment touch points.





Scan Display designed and built the KitKat Chocoloratory pop up store on behalf of Nestlé South Africa in the food court at Mall of Africa in 2018.

The custom-made pop up store offered chocolate lovers the opportunity to personalise and handcraft chocolate creations.





Scan Display designed and built Africa's largest Covid-19 temporary hospital at the Cape Town International Convention Centre in Cape Town, South Africa in May 2020.

The company's team of architects, interior designers and project managers created solutions for the hospital's infrastructure, plumbing and electrical requirements.



# // key strengths



**Innovation** – We have developed and pioneered the use of a variety of products including rolled carpeting, fabric shell scheme and fabric graphics on exhibition stands.

**Sound financial management** – Our Managing Director, Justin Hawes, is a Chartered Accountant. This has resulted in a company with sound financial management. Scan Display works extensively with foreign companies and has Pound, Euro, Dollar and Rand bank accounts and accepts Diners Club, Visa, MasterCard and American Express cards.

**Sustainability** – We have implemented numerous in-house greening programmes including solar power at our Johannesburg Head Office, and recycling at each of our branches. We have also developed an innovative range of sustainable products and services for clients including re-usable fabric graphics and re-usable portable pop-up stands.

Our national branch network minimises transportation and travel requirements, and reduces our carbon footprint.

# // key strengths



**National network** – Our national network of branches in Johannesburg, Cape Town, Durban and Gqeberha allows us to undertake projects throughout South Africa cost-effectively.

**International partners** – Our membership of international industry association, IFES, provides us with a global network, ensuring seamless international projects.

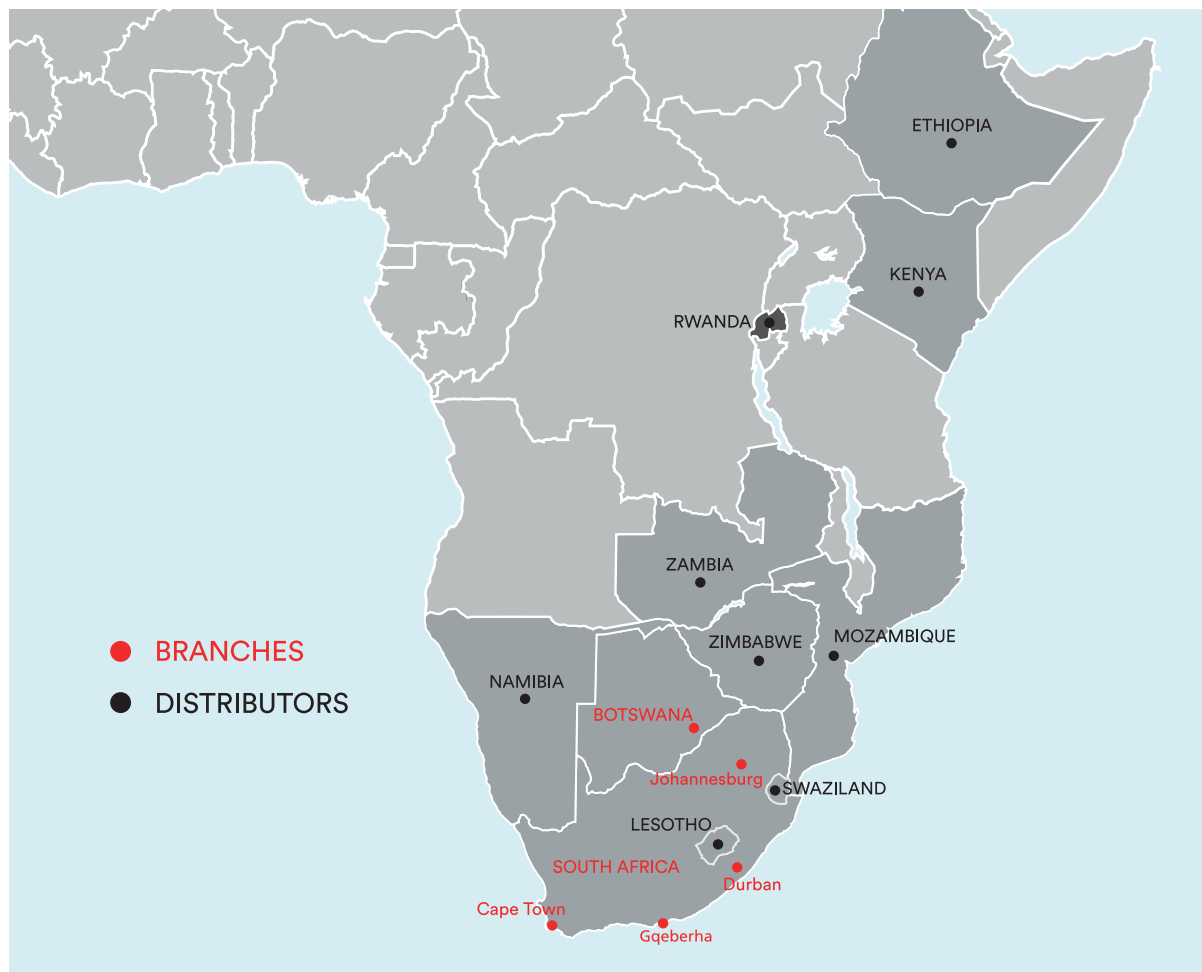
**Empowerment** – We have numerous programmes in place to facilitate skills and enterprise development as part of our commitment to empowerment.

**Flexibility** – Our national infrastructure and in-house production, print and electrics divisions provide us with flexibility to meet tight deadlines.

**Creativity** – We have a very creative and innovative team of interior designers and graphic designers, resulting in award-winning exhibition stands and displays.

**Integrity, honesty & ethical business practices** – We adhere to a strict Code of Conduct and employ a philosophy of honesty, ethics and transparency in all our dealings.

# // contacts



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